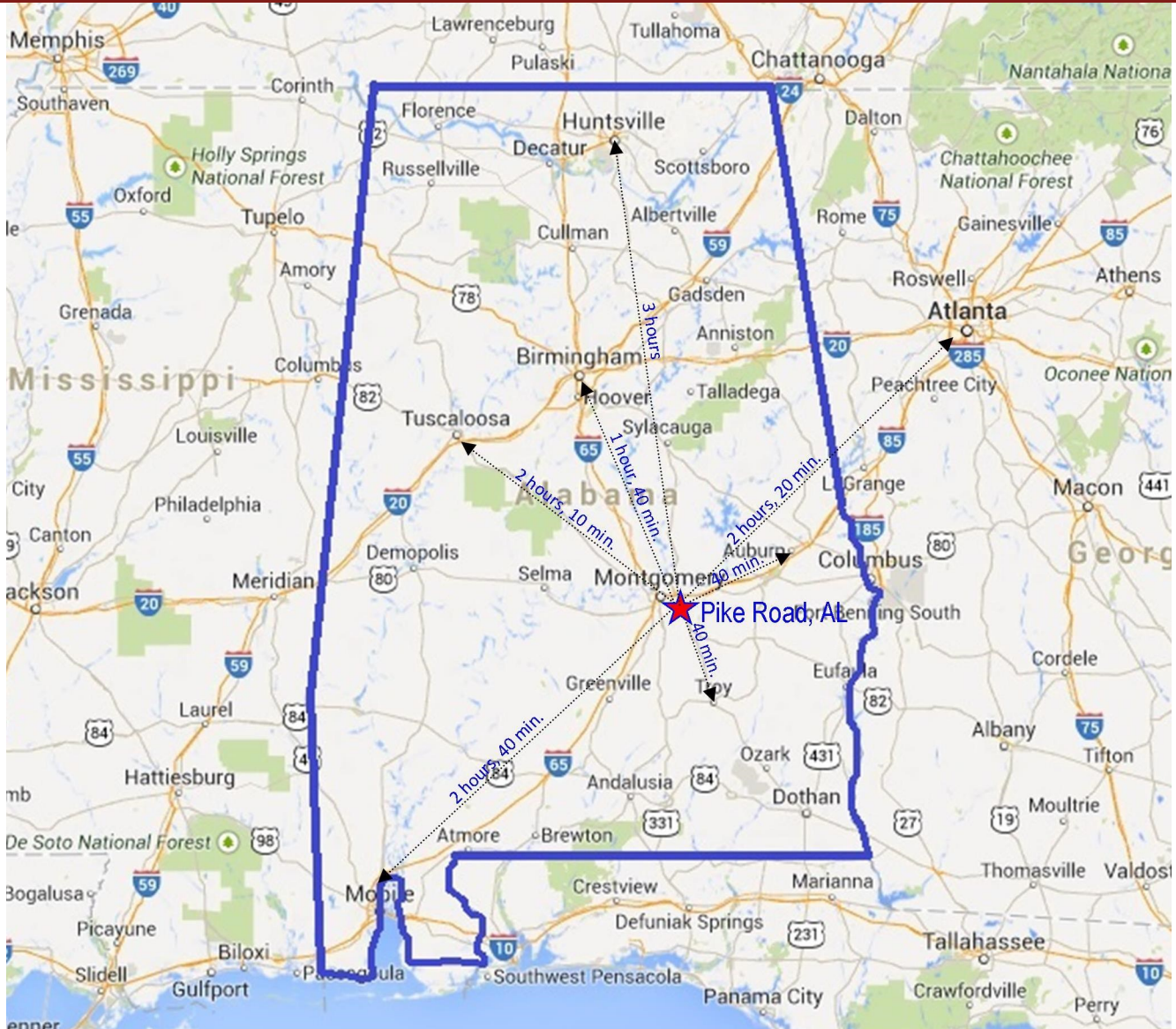


# A regional perspective, Pike Road, AL, Spring 2017



Pike Road, Alabama, located just outside Alabama's Capital City of Montgomery in the eastern portion of Montgomery County  
[www.pikeroad.us](http://www.pikeroad.us) | 9575 Vaughn Road, Pike Road, AL 36064  
 334-272-9883 | [info@pikeroad.us](mailto:info@pikeroad.us)



Median household income: **\$92,609**, Average age: **39.9 years**  
 Average persons per household: **2.71**

Residents of Pike Road, Alabama

fall into the Up and Coming Families Tapestry segment:

We're young, affluent families with young kids. You can find us in the suburban outskirts of mid-sized metro areas in the South, West, and Midwest. Even though we're beginning our careers, our above-average incomes enable us to live in new, single-family houses. We're first-time homeowners, so we buy furniture and lawn care products as well as baby and children's products. Car loans and home mortgages are major budget items. In our spare time, we play softball; take the kids to the zoo; visit Sea World or Disney World; and watch science fiction, comedy, and family videos or DVDs. - ESRI Tapestry Segmentation

- Current estimated population of Pike Road, Alabama: **8,500** -Town of Pike Road
- Montgomery County population: **229,363**
- Residential building permits issued in Pike Road:
 

Year 2009- 29	Year 2013- 207
Year 2010- 61	Year 2014- 172
Year 2011- 238	Year 2015- 214
Year 2012- 282	Year 2016-212
	Year 2017-101 (through April 2017)
- Continued residential growth expected
- Percentage of population with a high school diploma: **95%**
- Percentage of population with a bachelor's degree or higher: **49%**

In 2013, named one of Alabama's "Super ZIPs" by the Washington Post. This designation is based on income and education.

Alabama's fastest growing municipality

2013 & 2014 & 2015

-University of Alabama Center for Economic Development

